



# IANA

INTERMODAL ASSOCIATION  
OF NORTH AMERICA

## Why Intermodal is Critical to the Supply Chain

[Intermodal.org](http://Intermodal.org)

# IANA

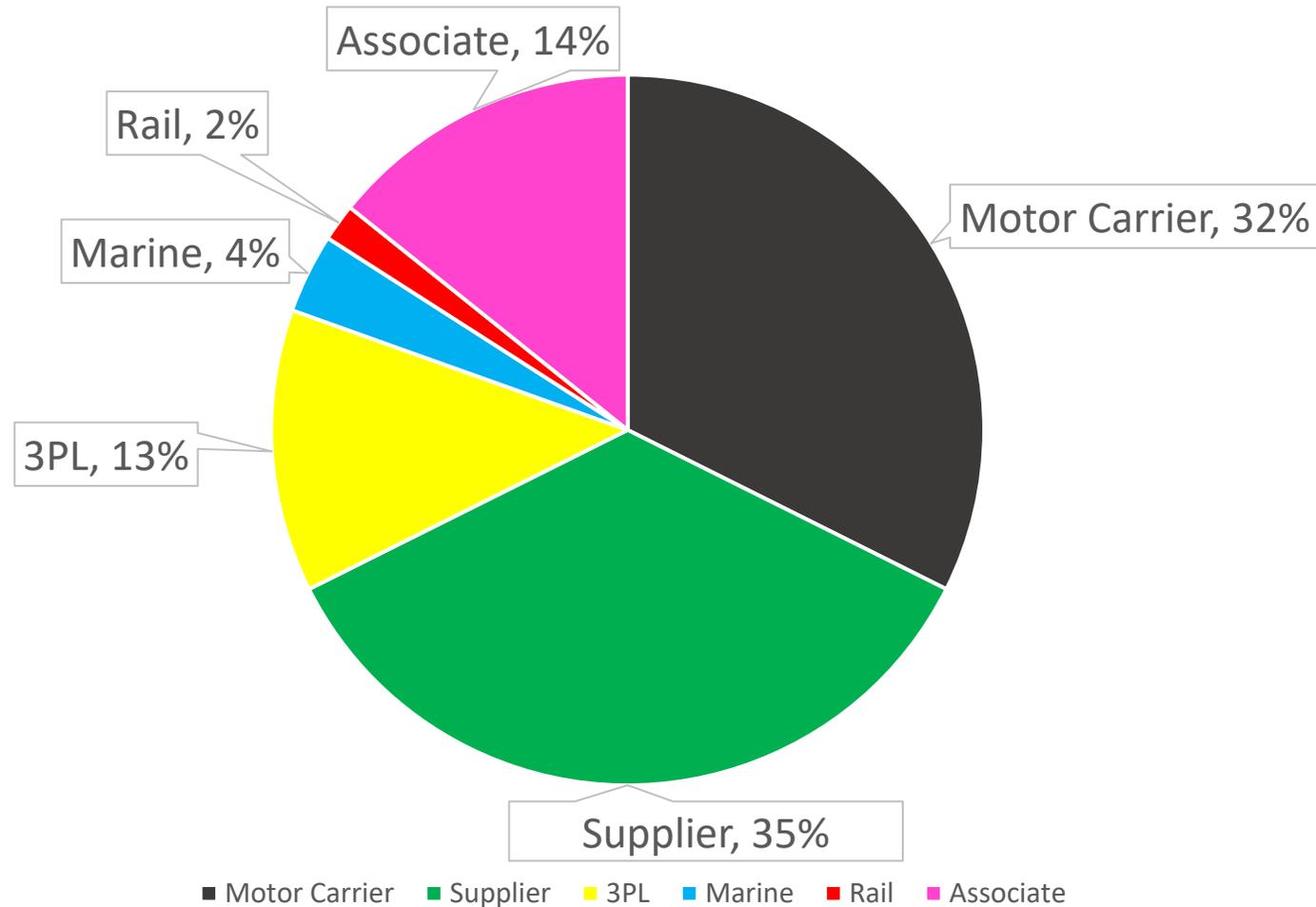
## **IANA is the face—and voice—of the intermodal freight community.**

IANA consistently supports the shared needs, interests, and goals of its diverse members—regardless of mode or function—with business solutions, education, and networking opportunities.

IANA's roster of more than 1,000 corporate members includes railroads, ocean carriers, ports, intermodal truckers and over-the-road highway carriers, intermodal marketing and logistic companies, and suppliers to the industry. This roster provides IANA a unique position within the intermodal community, one which is authoritative, holistic and able to affect change that benefits everyone.

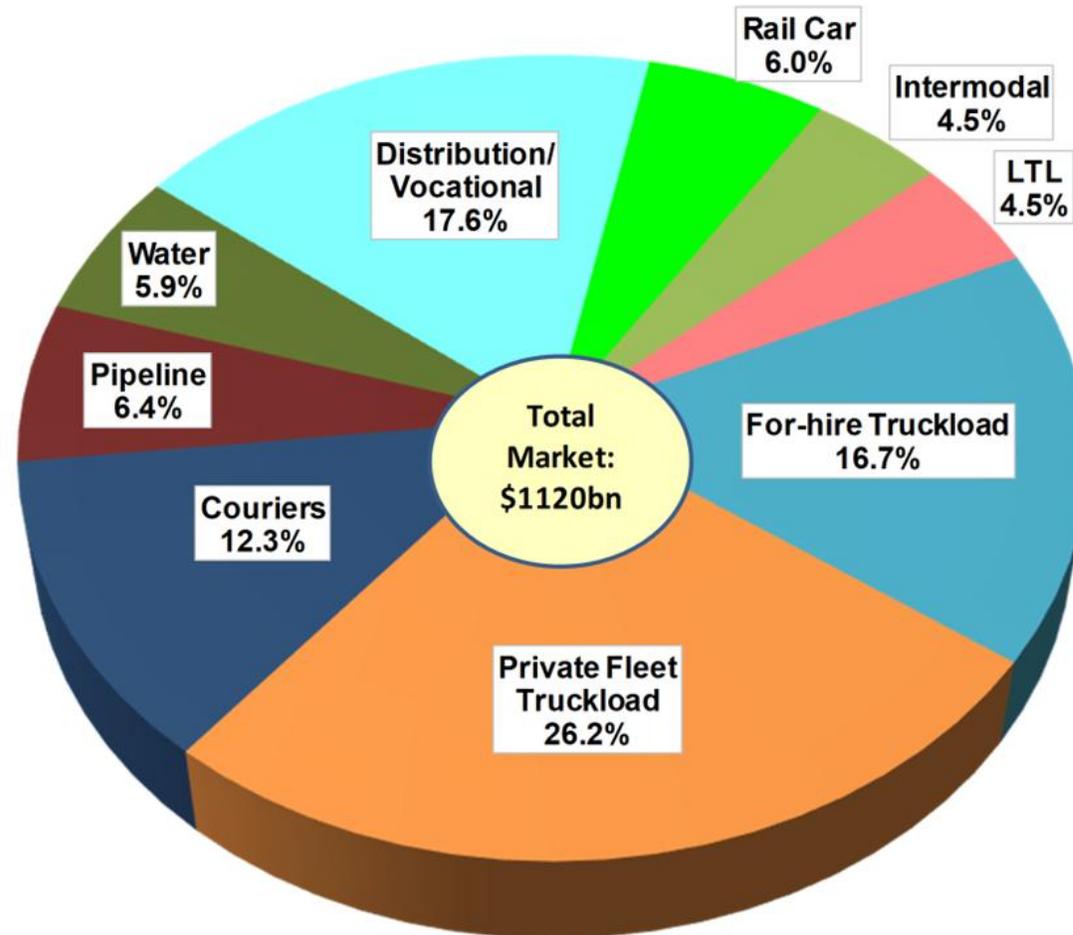
# Membership

## IANA Members by Division



# Where is Intermodal

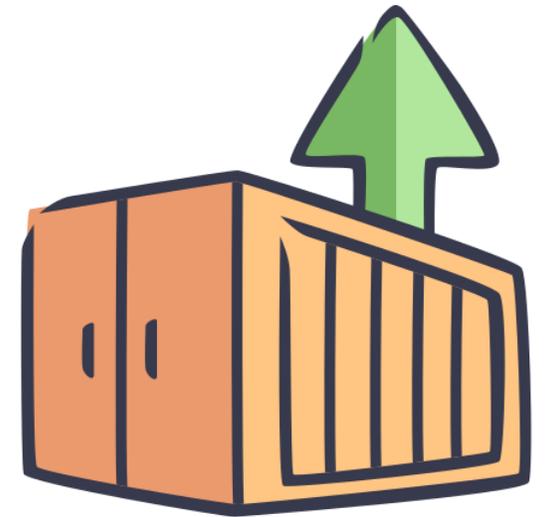
## U.S. Freight Market: 2024



Source: U.S. Department of Commerce, Company Reports, ACT Research Co. © 2025

# 2025 Container Volume

|                              |                         |
|------------------------------|-------------------------|
| 2025 Volume: 18,491,267      | 2024 Volume: 18,083,970 |
| YoY Change: +2.3% (+407,297) |                         |



Source: IANA Monthly Market Report

# 2025 Insights

- **Year-Over-Year**

Volume was +2.7% (up 481,659 units) vs 2024

- **Performance**

The network exceeded the 2025 baseline by 3.2%

- **Strategy**

Trailer use is at 2.5%, reflecting a container-first network

Domestic container growth was 3.7%; International was 3.3%

- **Peak Season**

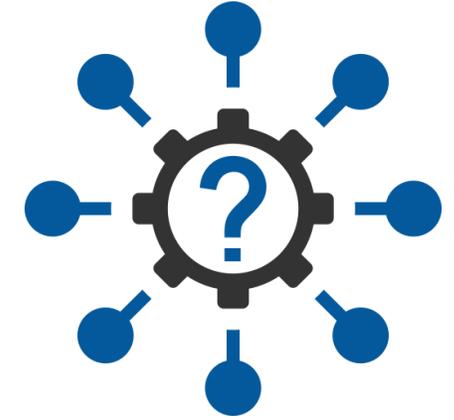
Activity peaked in August with 1.70M moves

- **Top Corridor**

SW to MW drove 1.79M units of volume



# Why Intermodal Matters



- **Class I railroads continue to position intermodal as a core growth engine.**

The ambition is clear; execution must follow.

- **Winning back market share requires a customer-first reset.**

Reliability, real-time visibility, security, and performance are now the standard BCO expectation.

- **AI is reshaping supply chain operations.**

Transparency and coordinated communication are baseline requirements, not value-adds.

- **“Business as usual” is no longer sustainable.**

Legacy practices will accelerate competitive losses.

- **A window for an intermodal resurgence is open — but not indefinite.**

Focused collaboration across the ecosystem can drive a true market renaissance.

# Strategic Advantage

- **Cost Stability**

Fuel efficiency and reduced exposure to long-haul volatility

- **Network Resilience**

Diversified capacity beyond congested highways

- **Sustainability**

Supports environmental goals and regulatory expectations

- **Service Reliability**

Predictable schedules backed by improved visibility

- **Scalability**

Ability to absorb volume surges without sacrificing performance



# IANA Events

## **IANA** INTERMODAL BUSINESS MEETING

May 4–6, 2026 | New Orleans, LA

### YOUR SEAT AT THE TABLE IS WAITING

The industry's most collaborative gathering, set against the backdrop of New Orleans.

ENTER A  
**NEW ERA**  
FOR INTERMODAL  
September 14–16, 2026  
Long Beach, CA

**IANA**  
INTERMODAL  
**EXPO 2026**

**INTERMODAL IS EVOLVING.  
SO IS INTERMODAL EXPO.**  
If you're looking for real value, relevant conversations,  
and a clearer view of where intermodal is headed this is  
the year to be in Long Beach. Be a part of what comes next.  
[www.intermodalexpo.com](http://www.intermodalexpo.com)