



Founded in 1911, the National Coffee Association was one of the first trade associations organized in the United States. National Coffee Association membership is comprised of producers, importers, roasters, wholesalers/distributors, retailers and allied trade.

The National Coffee Association is the most experienced, broadly based and reliable advocate for the coffee industry, drawing on 98 years of experience to address the multiple interests and concerns of our members.

The mission of the National Coffee Association is to be the foremost trade association representing the entire coffee industry in the United States with the core purpose of championing the well-being of the U.S. coffee industry within the context of the world coffee community. We work towards these goals by serving as:

- A proactive advocate for the industry, acting as the industry’s recognized spokesperson and voice for promoting consumption.
- An educator for our members and consumers who lead the industry in facilitating research, and gathering and disseminating relevant research data.
- A forum for interaction that addresses key issues confronting the domestic and international industry.

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