

The National Coffee Association's **2010 FALL EDUCATION CONFERENCE**
"MICRO TO MACRO – FROM CROP TO CUP"
October 18-20, New York City



REGISTRATION

- Member EARLY (on or before) Sept. 24, 2010** \$295
- Member (after September 24, 2010)** \$350
- Non-Member EARLY (on or before) Sept. 24, 2010** \$375
- Non-Member (after September 24, 2010)** \$425

Please send me NCA Membership information.
Type of Company: _____

HOW DID YOU HEAR ABOUT THIS EVENT?

- Email Mail Website
 Word of Mouth Other _____

HAVE YOU EVER ATTENDED THE FALL EDUCATION CONFERENCE BEFORE?

- Yes No

PLEASE PRINT CLEARLY

Full Name _____

Nickname for Badge _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Country _____

Phone _____

Fax _____

Email (required) _____

Please check here if you require special accommodations in order to fully participate. Please attach a written description of your needs.

You may also register online at
ncausa.org

EVENTS /TOURS

PRE-REGISTRATION REQUIRED

- Pre-Conference Tour: Port, Warehouse & Roasting Facility.** Monday, October 18 (Box Lunch included) **Fee: \$55.00**
- SCAA GE103 – Introduction to Cupping**
Monday, October 18, 12:00 pm – 5:00 pm
Completion of this course can be applied to the following certifications: Barista Guild of America Certification – Level One or Roasters Guild Certification – Apprentice, A3
NCA & SCAA Members: \$100.00. Non-Members: \$175.00
- Café Walking Tours Throughout New York City**
No additional charge; pre-registration required. A variety of walking tours are being developed.
- Business Luncheon (included in registration)**
Tuesday, October 19

Payment Method:

- Check Enclosed American Express
 Visa MasterCard Discover

Total Amount _____

Card Number _____

Expiration Date _____

Name on Card _____

Signature (required) _____

Fax your completed form to 212-766-5815 or mail to:

2010 Fall Education Conference
National Coffee Association
45 Broadway – Suite 1140
New York, NY 10006

You may also register online at: ncausa.org

Location: The NCA 2010 Fall Education Conference will be held at the New Yorker Hotel, 481 Eighth Avenue, New York City. **Hotel Accommodation - \$239/night:** Go to the Fall Conference page on the NCA website and click "Hotel Information." The Group Code "CGNCA10" should auto fill; or call 1-866-800-3088 and mention **NCA** to get the event rate. Reservations must be made **no later than September 17, 2010.**

Cancellation Policy: Cancellation must be received in writing by **Wednesday, October 6, 2010** to qualify for a refund. A \$75.00 administrative fee will be deducted. Replacements are always welcome.