### ATTENDEE INFORMATION / PLEASE PRINT (please complete all information accurately for the attendee list and badge)

- **This is my first NCA Convention**
- **I would like to receive information about membership**

#### HOW I HEARD ABOUT THE CONVENTION:
- Email
- Internet
- Mail
- Social Media
- Word of Mouth
- Other

#### YOUR COMPANY'S PRIMARY BUSINESS IS:
- Allied – Banking/Finance
- Allied – Coffee Production Equipment/Supplies
- Allied – Consulting Services
- Allied – Paper Supplies
- Allied – Packaging Equip/Supplies/Services
- Allied – Extracts and Flavorings
- Allied – Research
- Allied – Shipping/Warehouse/Transportation
- Allied – Office Coffee Services
- Allied – Other
- By the Cup Retailer
- Exporter
- Grower
- Roaster/Manufacturer
- Non-Profit – Association
- Non-Profit – Charitable Organization
- Non-Profit – Educational
- Other: Please specify: __________________________

#### WHAT IS YOUR PRIMARY POSITION WITHIN YOUR ORGANIZATION?
- CEO/Founder/President/Owner
- CFO/COO/CMO or related position
- Vice President
- Director
- Manager
- Associate or related position
- Other: Please specify: __________________________

#### PLEASE CHOOSE THE ANSWERS THAT BEST DESCRIBES YOUR BUYING AUTHORITY?
- Specify Products and Vendors
- Recommend Products and Vendors
- Approve Vendors and Purchases
- No Role in the Process
- Other: Please specify: __________________________

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### MAKE YOUR ROOM RESERVATIONS

**JW Marriott Austin**

110 E 2nd St, Austin, TX 78701

**By Web:** Go to ncausa.org/convention2020/hotel

**By Phone:** Contact the JW Marriott directly at 888-236-2427 and mention that you are staying for the NCA Convention.

The NCA Group rate is $309.00 plus applicable state and local taxes. (Based on availability)

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### PLEASE PROVIDE YOUR YEAR OF BIRTH (4-DIGIT YEAR ONLY). This information will help us enhance future value by gaining a better understanding of your demographic profile.

- [ ]
- [ ]
- [ ]
- [ ]
- [ ]

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- Other: Please specify: __________________________
WHAT IS THE SIZE OF YOUR BUSINESS (NUMBER OF EMPLOYEES)?
- 1 – 4 employees
- 5 – 9 employees
- 10 – 19 employees
- 20 – 49 employees
- 50 – 99 employees
- 100 – 249 employees
- 250 – 499 employees
- 500 to 749 employees
- 750 to 999 employees
- 1,000+ employees

THREE THINGS I HOPE TO GAIN OR ACHIEVE AT THIS MEETING ARE…
1) ______________________________ 2) ______________________________ 3) ______________________________

Please inform us of any special accommodations, including dietary restrictions, you require in order to enhance your Convention experience:

REGISTRATION FEES (PER REGISTRANT)

<table>
<thead>
<tr>
<th></th>
<th>Through January 11, 2020</th>
<th>Through February 29, 2020</th>
<th>Week of March 1, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>NCA MEMBER*</td>
<td>$865.00</td>
<td>$1,115.00</td>
<td>$1,165.00</td>
</tr>
<tr>
<td>NON-MEMBER</td>
<td>$1,235.00</td>
<td>$1,540.00</td>
<td>$1,590.00</td>
</tr>
<tr>
<td>SPOUSE/ SIGNIFICANT OTHER**</td>
<td>$600</td>
<td>$600</td>
<td>$600</td>
</tr>
</tbody>
</table>

* The discounted NCA Member registration rate is a member benefit applicable to organizations that are NCA members during the 2020 membership year. If your organization does not renew its NCA membership by February 29, 2020, you will be invoiced at the non-member rate and owe the difference between the member and non-member registration rates at the time you registered, payable within 10 business days.

**Spouse/Significant Other registration grants access to all receptions and social events. Entry to educational sessions is NOT included in the Spouse/Significant Other registration.

OPTIONAL ACTIVITIES AND EVENTS

Thursday, March 5
- NextGen Pre-Convention Session - 9:30-11am (Free for registrants aged 39 or younger – Limited Space)
- Annual Coffee Gives Back Day of Service - 12 - 5PM

Day of Service participation requires a nominal non-refundable $25 fee. All proceeds will benefit the local charity.

Saturday, March 7
- International Women in Coffee Alliance (IWCA) Fundraiser Networking Reception - 12:30 - 2pm

PAYMENT METHOD (Please Check One)

- Check enclosed (payable to National Coffee Association and drawn on a U.S. bank)
- Charge to my credit card: ✔ American Express ✔ Visa ✔ Mastercard ✔ Discover

REFUND/CANCELLATION POLICY
Cancellations must be received in writing by the end of business Thursday, January 23, 2020 to qualify for a refund. A $150 administration fee will be deducted. Replacements are always welcome. Badge sharing and reprints are strictly prohibited.

Card Number ___________________________ Exp. Date ___________

Name on Card (please print) __________________________________________ Signature (required) __________________

Billing Address __________________________________ City ______ State ______ Zip ______ Country ______

THERE ARE 5 WAYS TO REGISTER

Fax: 212-766-5815 (credit card only) or Email: Scan your completed form and submit via email to info@ncausa.org

You will receive an e-mail confirmation once your registration is processed. If you do not receive a confirmation within 24 business hours, please call 212-766-4007 or email: info@ncausa.org

Online: http://www.ncausa.org/convention2020 or Phone: 212-766-4007, 9 a.m. – 5 p.m. ET

Mail Completed form and payment to: National Coffee Association I 45 Broadway, Suite 1140 I New York, NY 10006

By registering you certify that you are 18 or older. Please visit http://www.ncausa.org/Industry-Resources/Convention/Convention-Policies to view the NCA Annual Convention Privacy and Nondiscrimination & Anti-Harassment Policy.