FOR IMMEDIATE RELEASE

Mark Corey, Ph.D., Joins National Coffee Association As Director, Scientific Affairs and Project Management

March 7, 2018

[NEW YORK, NY] - The National Coffee Association, USA (“NCA”) announced today that Dr. Mark Corey has joined NCA in the newly created position of Director, Scientific Affairs and Project Management.

Bill Murray, NCA President and CEO, said, “We are honored that such a distinguished professional as Dr. Corey is joining the NCA. The world of coffee science is more important – and yet more complex – than ever before, and we are delighted that Mark will be leading NCA’s work to guide the industry through these issues.”

Dr. Corey joins NCA from Heartland Food Products Group, where he served as Director of R&D - Coffee. Prior to joining Heartland last year, he had been a member of the team at Keurig Green Mountain, Inc., where he had most recently served as Group Leader, Beverage R&D.

Dr. Corey earned a Bachelor of Science in Food Science & Human Nutrition from the University of Maine, a Masters of Science in Food Science and Technology from Pennsylvania State University, and a Ph.D in Food Science from the University of Georgia with a research travel allowance at the University of Milan in Italy. His doctoral dissertation focused primarily on the investigation of green tea and apple phytochemicals for applications in functional foods for human health. While at Keurig, Dr. Corey was also involved with research at the University of California, Davis, investigating the prebiotic potential of roasted and ground coffee for gut health. Dr. Corey has also worked closely with NCA in recent years as Chair of the NCA’s Scientific Advisory Group (SAG), and was honored as NCA’s Volunteer of the Year in 2017.

In his new role, Dr. Corey will oversee all science and regulatory matters for NCA, oversee the work of the NCA Scientific Advisory Group, and assist the NCA in developing new resources for members regarding food and worker safety, and coffee and health.

John “JD” DeMuria, NCA Chair, said, “Over the past three years NCA has worked hard to develop new resources and benefits for NCA members. Dr. Corey’s addition to our team greatly enhances our ability to take that work to the next level.”

About the National Coffee Association

The National Coffee Association of U.S.A., Inc. (NCA), established in 1911, is the leading trade organization for the coffee industry in the United States. The NCA is the only trade association that serves all segments of the U.S. coffee industry, including traditional and specialty companies. A majority of NCA membership, which accounts for over 90% of U.S. coffee commerce, is comprised of small and mid-sized companies and includes growers, roasters, retailers, importer/exporters, wholesaler/suppliers, and allied industry businesses. Visit ncausa.org to learn more.