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NCA Presents Lifetime Achievement Award to Alan Leviton, M.D.

Physician and Professor at Harvard Medical School Has Made Major Contributions to Coffee Science throughout his Distinguished Career

New York, NY (March 27, 2017) – The National Coffee Association (NCA) has honored Alan Leviton, M.D. with its Lifetime Achievement Award. Presented at the NCA Annual Convention, it is only the second time in NCA history that the award has been conferred.

“Dr. Leviton has spent a distinguished career mapping coffee science and charting its rightful place as a healthy beverage,” said Bill Murray, NCA president & CEO. “A brilliant and personable man, Dr. Leviton has made unparalleled contributions to the body of knowledge that scientifically links coffee and health.”

Dr. Leviton has spent a distinguished career as a physician and professor devoted to studying and analyzing the science of coffee and its component compounds. He is Harvard Medical School Professor of Neurology and Director of Neuroepidemiology at the Boston Children’s Hospital. He has also served as a senior advisor to the NCA Scientific Advisory Group for more than 35 years.

Lifetime Achievement Award
The NCA Lifetime Achievement Award is conferred to an individual who has made a major contribution to the U.S. coffee industry throughout his or her career. The inscription on the plaque presented to Dr. Leviton read:

With deepest appreciation
For your lifelong commitment to advancing coffee science,
For your decades of distinguished guidance of the NCA Scientific Advisory Group,
For your extraordinary contributions to the betterment of the U.S. Coffee Industry,
And your compassion for coffee drinkers everywhere.
The Lifetime Achievement Award is the NCA’s highest award. It is conferred by nomination and a vote of the NCA Board of Directors.

About the National Coffee Association
The National Coffee Association of U.S.A., Inc. (NCA), established in 1911, is the leading trade organization for the coffee industry in the United States. The NCA is the only trade association that serves all segments of the U.S. coffee industry, including traditional and specialty companies. A majority of NCA membership, which accounts for over 90% of U.S. coffee commerce, is comprised of small and mid-sized companies and includes growers, roasters, retailers, importer/exporters, wholesaler/suppliers, and allied industry businesses. The NCA offers a wide array of member benefits, focusing on market research, scientific affairs, domestic and international government affairs, issues management and public relations, and education. The NCA’s core purpose is to champion the well-being of the U.S. coffee industry within the context of the world coffee community. Visit www.ncausa.org for additional information about the NCA, its many offerings, and the world of coffee.

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