FOR IMMEDIATE RELEASE

NCA Presents Volunteer of the Year Award to Mark Corey, Ph.D.

Keurig Green Mountain Lead Scientist and Chair of the NCA Scientific Advisory Group Honored

New York, NY (March 27, 2017) – The National Coffee Association (NCA) has conferred its Volunteer of the Year Award to Mark Corey, Ph.D. The Award is conferred annually at the NCA Annual Convention to just one individual from among NCA’s full roster of member companies spanning all segments of the industry.

“Mark Corey is a brilliant young scientist who has contributed great skill, knowledge and energy to his volunteer endeavors with the NCA,” said Bill Murray, NCA President & CEO. “As Chair of the NCA Scientific Advisory Group over the last four years, he has devoted countless hours of service to the NCA, and has taken the committee to new levels of action, relevance and value for our membership and the industry.”

Dr. Corey is Group Leader of Beverage Development at Keurig Green Mountain, Inc. In that role, he has worked on core coffee research and development programs. He has served on the NCA Scientific Advisory Group for more than six years, becoming the group’s youngest Chair in 2012. Prior to joining Keurig, Mark completed his doctoral studies in Food Science, specializing in functional foods and nutraceuticals, at the University of Georgia. Mark also completed a B.S. degree in Food Science & Human Nutrition at the University of Maine and an M.S. degree in Food Science at the Pennsylvania State University, researching novel uses for plant products.

Volunteer of the Year Award
The NCA Volunteer of the Year Award is conferred to an individual who has made a major contribution to the National Coffee Association, demonstrated exemplary volunteerism and set an example that inspires other members. The inscription on the plaque presented to Dr. Corey read:
“With deep appreciation
For leading by example,
For selfless service on behalf of the U.S. Coffee Industry, and
For advancing coffee science.

The award process begins with nominations submitted by NCA members and/or staff, and proceeds to formal review and approval by the NCA’s Board-level External & Member Relations Committee.

About the National Coffee Association
The National Coffee Association of U.S.A., Inc. (NCA), established in 1911, is the leading trade organization for the coffee industry in the United States. The NCA is the only trade association that serves all segments of the U.S. coffee industry, including traditional and specialty companies. A majority of NCA membership, which accounts for over 90% of U.S. coffee commerce, is comprised of small and mid-sized companies and includes growers, roasters, retailers, importer/exporters, wholesaler/suppliers, and allied industry businesses. The NCA offers a wide array of member benefits, focusing on market research, scientific affairs, domestic and international government affairs, issues management and public relations, and education. The NCA’s core purpose is to champion the well-being of the U.S. coffee industry within the context of the world coffee community. Visit www.ncausa.org for additional information about the NCA, its many offerings, and the world of coffee.

#   #   #