The National Coffee Association USA has this evening [Tuesday] welcomed reports in European media that the World Health Organisation’s Cancer Agency will tomorrow announce that Coffee is no longer considered a possible carcinogen, and may in fact help lower the risk of certain cancers.

Ahead of tomorrow’s announcement by the International Agency for Research on Cancer (IARC), European media has stated that the classification of Coffee will improve dramatically, from a ‘possible carcinogen’ to ‘non-classifiable as a carcinogen’.

“If confirmed, this is great news for coffee drinkers, and confirms evidence from an avalanche of studies by highly respected and independent scientists,” said National Coffee Association (NCA) President Bill Murray.

“IARC will have considered all the science, and it is reported that they will conclude that regular coffee consumption could reduce the risk of liver cancer and a cancer in the lining of the uterus.

“Separate analysis, from Harvard University and others, which followed millions of people suggest that coffee drinkers live longer than non coffee drinkers. In fact, research suggests this amazing beverage may actually help lower the risk of many cancers and drinking between one and five cups a day is associated with lower rates of heart disease, neurological disorders and liver disease.”

Murray pointed out that more than 1.1 billion cups of coffee are consumed around the world every day and consumers can continue do so with increased confidence.

“Coffee is the number one source of antioxidants in the US diet.

“Studies suggest coffee drinkers live longer than non-coffee drinkers. Studies suggest coffee drinkers are more alert. Studies suggest coffee drinkers perform better at sports,” said Murray.

“Coffee drinkers have known for a long time that their go-to beverage is a super food. Today we can brew or buy a cup with even more confidence thanks to science.”

-ENDS-
Notes to Editor

NCA responding to press reports in European media:
http://www.repubblica.it/salute/alimentazione/2016/06/14/news/oms_per_il_caffe_nessun_rischio_tumore-142011684/

NCA

- The National Coffee Association (NCA) is one of the longest running trade associations, supporting the US coffee industry from bean to cup since 1911.

- See http://www.coffeeandme.org/ for further information on the many health benefits of coffee.

- A review and meta analysis study of almost a million people conducted by Je and Giovannucci in 2014 concluded that coffee drinkers live longer than non-coffee drinkers: http://www.ncbi.nlm.nih.gov/pubmed/24279995