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Coffee Career Center,
Targeted Industry Job Board, Launches Today

Features Positions Specific to
Coffee Industry Companies and Professionals

New York (November 8, 2016) – The National Coffee Association (NCA) today launched an interactive job board, the Coffee Career Center™. With a focus on coffee industry companies and professionals, the Coffee Career Center offers NCA members, other industry associations and the industry at large, a highly targeted resource for online recruitment.

“The coffee industry represents nearly 2% of the entire U.S. economy, and calls for a broad and diverse pool of expertise and talent,” said William (Bill) Murray, NCA president & CEO. “The Coffee Career Center will be the first, unified job board exclusively for all coffee company positions – from barista to the Boardroom.”

The Coffee Career Center will list jobs of all types within the coffee industry, across all functional areas – including production, quality, marketing, sales, managerial, and executive. The unifying factor is that the jobs will be exclusively within the coffee industry.

The scope of the career center will capture the entire supply chain, including importer/exporters, roasters, retailers, and manufacturers. All industry sectors will be represented, including traditional, gourmet, specialty, office coffee systems, and Fourth Wave. If a position involves a function within the coffee industry, it has a place on the Coffee Career Center.
The exclusive focus on the coffee industry distinguishes the Coffee Career Center from the many commercial job boards in the marketplace, and does not aggregate from other job boards. That makes the Coffee Career Center a comprehensive, one-stop-shop for those who would like to tailor their search to the coffee industry.

The Coffee Career Center will be publicly available to post jobs, with member benefits for members of the NCA, SCAA, PCCA and GCA, whose members can post jobs free for the remainder of the year. Employers can post jobs online and search for qualified candidates based on specific job criteria. In the months ahead, articles and resource links will supplement the job board.

For job seekers, the Coffee Career Center is a free service, delivering access to employers and jobs across all sectors of the U.S. coffee industry. Job seekers can browse and view jobs using criteria they choose to align with their individual career goals, as well as upload their resumes confidentially to the site.

More information is available at www.coffeecareercenter.org.

About the National Coffee Association
The National Coffee Association of U.S.A, Inc. (NCA), established in 1911, is the leading trade organization for the coffee industry in the United States. NCA is the only trade association that serves all segments of the U.S. coffee industry, including traditional and specialty companies. A majority of NCA membership, which accounts for over 90% of U.S. coffee commerce, is comprised of small and mid-sized companies and includes growers, roasters, retailers, importer/exporters, wholesaler/suppliers and allied industry businesses. NCA offers a wide array of services, focusing on market and scientific research, domestic and international government relations, issues management and public relations, and education. The NCA's core purpose is to champion the well-being of the U.S. coffee industry within the context of the world coffee community. Visit www.ncausa.org.

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