NCA PROMOTES DOREEN MADIGAN TO DIRECTOR,
EVENTS & MEMBER SERVICES

_Newly created role recognizes the dedication and expertise of respected industry veteran (and coffee community icon)._ 

NEW YORK, NY [August 1, 2018] - The National Coffee Association, USA (NCA) announced today that Doreen Madigan has been promoted to Director, Events and Member Services.

In her new role, Ms. Madigan will continue to oversee all aspects of the coffee industry’s premier gathering, the NCA’s annual convention. In addition, Ms. Madigan administers the operation of the NCA’s sister organization, the Green Coffee Association (GCA), where she serves as Corporate Secretary. Her responsibilities at the GCA include oversight of the industry arbitration system, as well as the industry contract form, which together have become the standard for coffee trading, and for resolution of disputes.

“We are proud that Doreen continues plays such a prominent role in our organization. As a direct result of her efforts over the past five years, we have been able to evolve our annual Convention, surpass financial goals, and continue serving the industry during a time of rapid change,” said William (Bill) Murray, NCA President and CEO.

Michael Gaviña, NCA Board of Directors chair, also lauded the decision, saying, “I’ve had the pleasure of working with Doreen for many years. Her professionalism and dedication is unmatched, and I’m delighted that we are recognizing her accomplishments with this promotion.”

Ms. Madigan has been with NCA since January 2010, which she joined after having served at the Green Coffee Association since February 2001. She is currently based at the NCA headquarters in New York City’s Financial District.

For further information, contact media@ncausa.org, or Sonia Staicu, Red Flag, +32 472 698 189

About the National Coffee Association
The National Coffee Association of U.S.A., Inc. (NCA), established in 1911, is the leading trade organization for the coffee industry in the United States. The NCA is the only trade association that serves all segments of the U.S. coffee industry, including traditional and specialty companies.

About the Green Coffee Association
The Green Coffee Association, Inc. (GCA), incorporated in 1923, is the leading trade association dealing exclusively with “green” (unroasted, raw coffee) in the United States.