ICO launches #coffeepledge to support producers ahead of International Coffee Day

Global Coffee Report

Every year on October 1, the coffee world comes together to celebrate the beverage and recognize the millions of people across the globe who work hard to create it. For this year's International Coffee Day campaign, the International Coffee Organization is on a mission to help coffee farmers around the world receive a fair, living income. The ICO has launched the #coffeepledge, a petition in support of a living income for coffee farmers.

Coffee helps protect Uganda's endangered mountain gorillas

Deutsche Welle

Poor communities in Bwindi National Park have long depended on what the forest can provide. But with gorillas under threat, coffee now offers a more sustainable living. Thanks to the work of Gorilla Conservation Coffee, Robert Byarugaba says he now makes a reliable living from his coffee plantation. The social enterprise advises coffee growers and buys their crop, so they don't have to resort to pillaging the forest.
New app allows consumers to tip coffee farmers directly

Tea & Coffee Trade Journal

A new app has been created by former hedgefund manager, Crawford Hawkins, that enables consumers to give a tip directly to the Colombian farmer that produced their coffee. The app, called Propina (Spanish for tip) generates supplemental income for bean growers via two different mobile apps, inspired by Hawkins' time working on a coffee farm in Colombia. READ MORE

Instability and uncertainty: The labor market for coffee pickers

Perfect Daily Grind

Every cup of coffee depends on the work of many different people — producers, pickers, roasters and baristas, to name a few. Harvest time is perhaps the most labor-intensive step of coffee production, especially for farms that handpick their cherries. During harvest, it's all hands on board. Many farms rely on seasonal workers who put in long hours and need to be efficient to make their time worthwhile. Let's take a closer look at what life is like for coffee pickers when coffee prices are low. READ MORE

US tariffs begin on Chinese tea and coffee

STIR

A 15% tariff on Chinese tea and coffee imports effective Sept. 1 is proving hard to swallow. Industry leaders say the tax will be disruptive, not debilitating, but as Bigelow Tea CEO Cindi Bigelow explained to the Hartford Currant, "It's probably a $2 million impact on our company — right out of our bottom line." "We are already paying 25% on packaging items from China," adds Mike Harney, vice president at Harney & Sons Fine Tea. READ MORE

Ready-to-drink beverages: A convenient answer to consumer demand for functionality?

FoodBev Media

Ready-to-drink beverages, or RTDs, are single-use beverages that are packaged ready for immediate consumption upon purchase. The market for RTDs is now broader than ever, ranging from iced coffees and teas, to kefir yoghurt drinks to canned wines and cocktails. Consumer awareness for health and wellness, demand for clean label and functionality are just some of the contributing factors pushing this rapid growth in the RTD category. So, what are the top five drivers of success for the ready-to-drink beverage sector? READ MORE

Jägermeister is releasing 'Cold Brew Coffee' because apparently we all asked for it
Daily Coffee News
Cold brew remains widely adopted by the specialty coffee industry as something to be treated with care — both as a standalone beverage or as an ingredient in a more complex concoction. Yet from a broader view, it appears the beloved beverage may be reaching shark-jumping territory. READ MORE

Raw sugar extends recovery from recent heavy losses
Business Recorder
Raw sugar prices on ICE rose recently as short-covering helped the market recover from last month’s near 10% loss, while arabica coffee touched a two-week low. October raw sugar settled up 0.45% at 11.19 cents per pound. The contract lost 8.8% last month in its biggest monthly percentage drop in a little more than a year. READ MORE

Meet the Ukrainian start-up turning coffee into eyewear
Forbes
A Ukrainian start-up called Ochis has developed a range called Ochis Coffee, where glasses frames are made from coffee grounds. The majority of glasses and sunglasses are still made from petroleum-based plastic. Ochis Coffee comes with a new sustainable alternative: a frame made from coffee grounds. The grounds are mixed with flax and a biopolymer based on vegetable oil before being moulded into a brick shape. The frames are then cut using a computer. READ MORE

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