

SUSTAINABILITY BEYOND ORIGIN





WHAT IS SUSTAINABILITY?

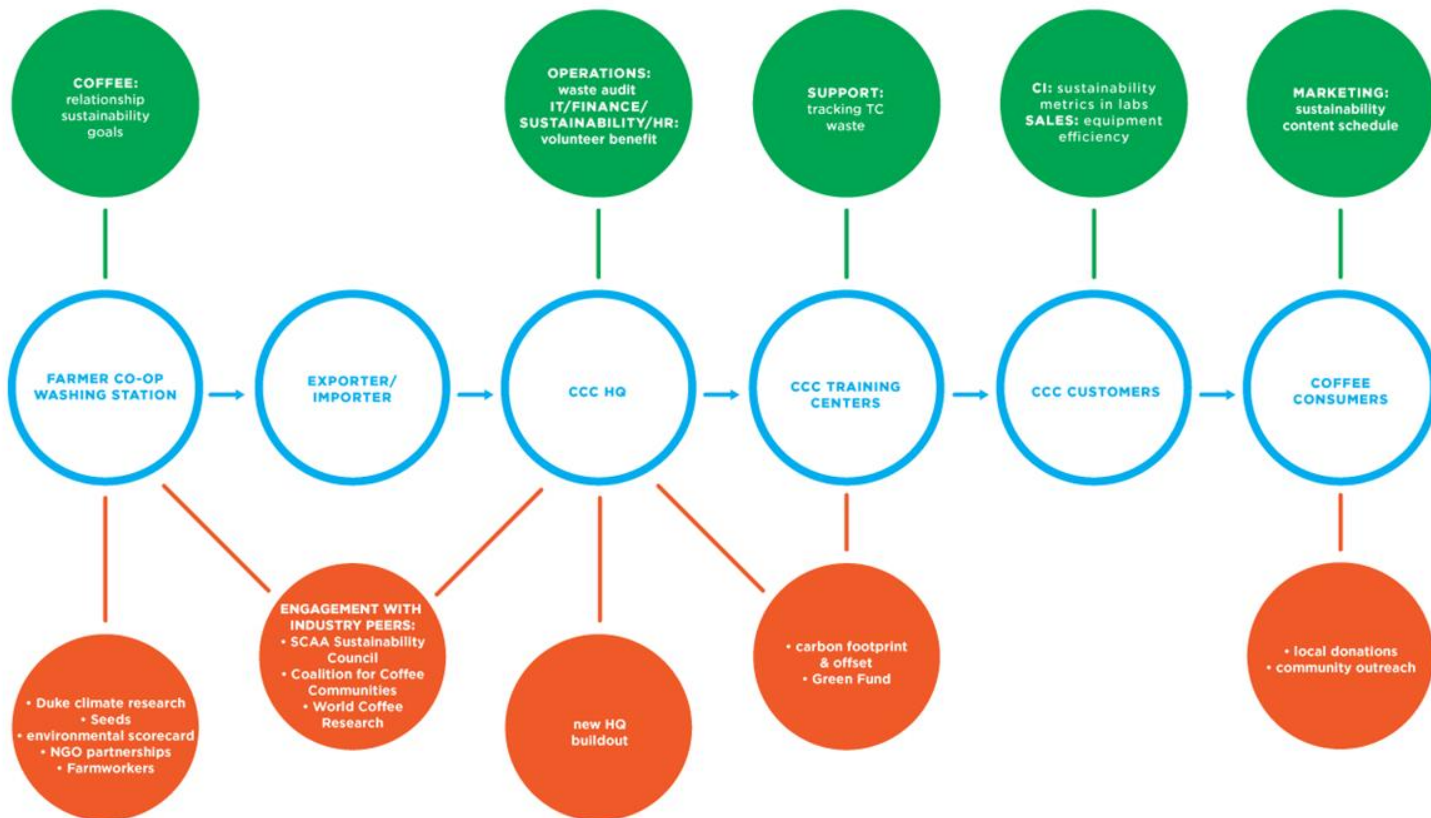


WHY ADDRESS SUSTAINABILITY?



- Climate change mitigation
- Opportunity for cost savings
- Employee retention
- Public demand/marketing

COUNTER CULTURE'S EXPERIENCES



BEST PRACTICES

A close-up photograph of a person's hand with a visible tattoo on the forearm, holding a black pen and writing on a white sheet of paper. The paper is part of a clipboard and contains a grid of small, illegible text, possibly a form or a data table. The background is dark and out of focus.

- Define your scope
- Put measurement systems in place
- Gather baseline data
- Set goals within your scope
- Communicate goals with stakeholders
- Goal accountability
- Use stakeholders as a resource
- Share your experience